Practical Information – Women's Rights Rally

We're excited that you are interested in organizing the Women's Rights Rally! This document[1] provides practical information to consider when organizing a Women's Rights Rally at your location.

Women's Rights Rally

Goal: A mini-car race where participants learn about progress and pushback in women's rights and gender equality. 3 rounds, 2 participants, 1 winner.

Each game of 3 rounds takes approximately 10 minutes. See the flexibility section for other options.

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Transport

=   The racetrack and accessories are stored at the WO=MEN office in The Hague. The organizer is responsible for transporting the materials from and to the WO=MEN office to the event location.
=   Recommended: medium-sized car (station wagon) or small van. The vehicle must be able to carry the folded carpet (the racetrack) of 1 by 1.5 meters.
=   It's advised to load/unload with at least 2 people.
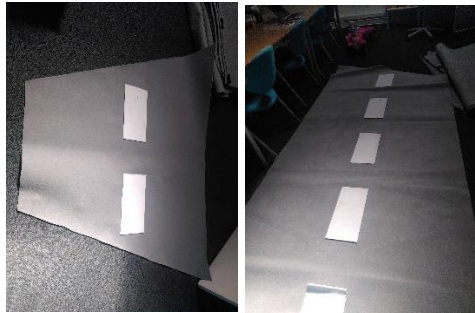=   Public transport is not recommended due to the weight and number of components.

Amount of people

=   Setup takes about 20–30 minutes with four people.
=   Two people are needed to guide the race.
=   Two people are needed to engage with attendees and provide explanations.
=   <u>Total: four people.</u>

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[1] This document is a living document. If you are missing any information, please reach out to your contact person at WO=MEN, so we can answer any questions you might have.

Preparation

Check that all materials are present (see material list below).

Material list	
4 pink toy cars	
2 trailers	
6 small & 2 large grey carpet pieces	
2 A1 signs with explanations	
1 pink pole for on the explanation board	

4 race jackets (XS, L, L, XXL)	
2 overalls	
3 black & white caps, 2 pink caps	
2 black crates (#1 and #2)	
1 gold trophy	
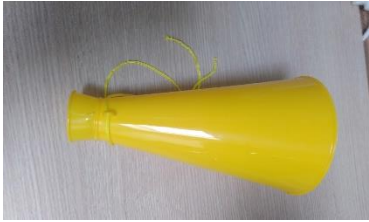
Game cards and instructions	
8 pink cones	
20 pink small training cones	
2 finish flags	
1 large pink-and-white checkered flag	
2 speaking trumpets (=megaphones without battery)	

2 sets of rings for ring tossing	
8 pink weights (1kg)	
10 pink clothes hangers	
2 tally counter	
1 crate for small items	
White/pink barrier tape	

Installation Setup

- The racetrack consists of 2 long pieces (4 meters) and 6 short pieces (2 meters). Each piece has Velcro on one of the short sides. Lay the long pieces with short sides inward

and long sides outward. Place three short pieces between the long ones on each side. Connect the pieces using the Velcro.

- = Place the A1 boards in the center, lay the pink pole across them, and hang clothes using the hangers. Overalls and pink caps are for facilitators; race jackets and black-and-white caps are for participants.
- = Cars and trailers can be placed in the center or around the track.
- = Set the podium (crates #1 and #2) and trophy next to the track.
- = Accessories like hand counters, flags, and game cards can be held or used to decorate the track.

Location Requirements

- = The racetrack requires approximately 6x6 meters ($36m^2$). Preferably more space so spectators can stand around comfortably.
- = If it rains or the space is too small, you can use tape or cones instead of the carpet. The grey carpet is optional if space is limited.

Game Instructions

Round 1 – Loading the Baggage

Translation of text on the explanation card: Various weights are scattered across the track. During the first round, you must collect these 'obstacles' and place them in your trailer. Only once all of them are in the trailer may you proceed to the next round!"

Participants collect weights (3–4 per person) and place them in their trailer. Only after all weights are loaded can they proceed.

- = Option 1: For each weight picked up, the facilitator reads a card aloud via the speaking trumpet.
- = Option 2: After the round, participants guess what the weights symbolize, and cards are read aloud by the participant or one of the organisers.

Round 2 – Test Your Driving Knowledge & Skills

Translation of the text on instruction card: For each participant, three cones (A, B, C) are placed on the track. We will shout multiple-choice questions at you using a speaking trumpet. Throw a ring around the cone with the correct answer. Can you, while racing, give the right answer? Then you may continue. Made a mistake? That means an extra penalty lap...Three cones (A, B, C) per participant are placed on the track. Facilitators read multiple-choice questions via speaking trumpet. Participants toss rings onto the cone with the correct answer. Correct answer = move forward 1 meter. Incorrect = move back 1 meter. Then race.

Note: You can also race after each question.

Round 3 – Driving in Reverse

Translation of text on instruction card: This round must be done in reverse — just like how women's rights are increasingly being pushed backward. Drive a lap and be careful not to crash into your opponent! Who knows, you might receive some support along the way... or face extra resistance.

Participants drive in reverse, symbolizing setbacks in women's rights. Facilitators and audience hand out support or barrier cards. Actions can be linked to these cards and announced via megaphone.

Note: the small trailer can be attached to the front or removed.

Photo Moment

After 3 rounds, the winner stands on crate #1, runner-up on crate #2. The winner holds the trophy and wears the pink-and-white flag, or the flag can be shared with #2. Take a photo (ask for portrait rights permission). Great to share on social media!

Flexibility

We've designed three rounds that can be implemented to varying degrees, and the concept is intentionally flexible. For each event, you can decide which format works best depending on how much time a group has, which topics you want to highlight, and how much space is available.

It's possible, for example, to:

- let participants drive multiple laps per round,

- skip certain rounds,

- ask only one question in round 2,

- switch up the topics (barriers),

- or make the track smaller by replacing it with pink tape.

We invite you to be creative!

Packing Up

Pack items as found to return everything in good condition.

= Carefully detach Velcro by sliding your hand between pieces (or they might break lose).
= Carefully pack the graphic cards to avoid damage.

Extra Race Information

Round 1 – Barriers (Weight Cards):

Examples (if needed can still be re-formulated for as English translation):

= Women earn less than men for the same work.
= Women with disabilities often have less paid work than women without a disability or men with a disability.
= Women are more likely to live in poverty.
= Women with a disability are more likely to life in poverty.

- = Women are more often placed lower on political party candidate lists.
- = Women are often expected to provide unpaid care for family and community, while men are expected to be the breadwinners.
- = Female politicians face more sexism and online hate than their male colleagues.
- = Women and girls of color often face racism.
- = Women who wear headscarves often face discrimination.
- = LGBTQI+ individuals face physical and online hate more frequently.
- = Women with disabilities face sexual violence more often.
- = Women are excluded from negotiations, such as those on peace, climate, trade, and labour.
- = Women more often struggle to pay their energy bills due to lower incomes and unpaid care responsibilities.
- = Women are frequently excluded from decision-making and prioritization in emergency aid.
- = Women and girls are often not involved in decision-making on climate and biodiversity crisis solutions.
- = Women human rights defenders lack freedom of speech.
- = Women often have the less-paid jobs under poor working conditions.
- = Women and girls who advocate for peace and human rights are often threatened, harassed, or prosecuted.
- = Women and girls are more likely to experience conflict-related sexual violence.
- = Women face conflict-related sexual violence.
- = Local women's rights and LGBTQI+ organizations receive little structural or direct financial support.
- = International agreements on women's rights and gender equality are poorly enforced.
- = Women take on more care responsibilities during conflict and war, but have little say in post-conflict reconstruction.
- = Sex workers, mostly women, are excluded from opening a bank account.
- = Indigenous women's knowledge about soil and water management is often not recognized.

Note: Choose relevant barriers per event.

Round 2 – Ring Toss Questions

Create your own multiple-choice questions tailored to the event.

Round 3 – Support & Barrier Cards

Activity: Driving in Reverse. During this round, support and barrier cards are used. These cards can also be introduced at other moments during the race if desired.

Support Cards:

- = Money;
- = Access
- = Solidarity
- = Protection
- = Voice
- = Decision-making
- = Participation

= Strength

Support cards to read aloud:

= Massive investments are made in women's healthcare
= You receive extra funding for women's rights
= Your opponent is distracted by a post on X. Your motion gets passed!
= Sexist world leaders are no longer electable
= Inhabitants of the Netherlands shows massive solidarity – 400,000 people join the Feminist March
= The House of Representatives is finally gender-representative

Option: The audience can hand out these cards as support to the participants during the race. Participants may draw them from a helmet or hat.

Support actions related to the cards:

= Remove 2 weights
= Remove a barrier for self and opponent
= Drive forward for X seconds

Obstacle cards:

= You're facing a political stop sign. Wait 10 seconds.
= You may only use one foot.
= The U.S. cancels all development cooperation.
= The cabinet collapses, halting gender policy.
= You must close your eyes for 5 seconds.
= Uh-oh… you may no longer use your hands.

Obstacle actions related to the cards:

= Close eyes for 10 seconds
= Use only one foot for 10 seconds
= No hands for 10 seconds
= Opponent gets a support card
= Stop sign: wait 10 seconds